

Leading value in executive IT



PRESIDENT'S MESSAGE



Andrew Dillane
President
Group CIO,
Randstad Canada
Companies

The CIO profession is one of the most critical in business and industry today – CIOs hold the future of innovation, productivity and competitiveness in their hands. At the CIO Association of Canada (CIOCAN), we not only provide our members with a forum to exchange IT leadership strategies and practices to enhance business results, we present a unified voice and play an active role on key issues impacting our profession.

With so many outcomes and so many dollars hinging on CIO input, broader recognition of the role and contribution of the CIO profession is essential. The steady growth of the CIO Association attests to CIOCAN fulfilling this need, and the burgeoning careers of our members reflect the value CIOs receive from our networking and professional development opportunities.

I'm proud to be working alongside a dynamic group of IT Leaders dedicated to the cause of moving the profession forward. I hope that you will join us in this cause.



ABOUT THE CIO ASSOCIATION OF CANADA

WHO WE ARE

- The premier group representing the CIO Profession in Canada
- Members are all senior IT leaders
- Senior faculty from Canada's top university business schools join us as academic members

At the CIO Association of Canada, we strengthen strategic executive leadership through year-round opportunities for professional growth, peer networking, and the dynamic exchange of ideas. Through our advocacy work, we present a unified front and take action on issues facing CIOs.

HISTORY

The CIO Association of Canada was founded in 2004, extending to a national level the success of the CIO Association of BC which is now the Vancouver chapter and has been functioning since 1998. New chapters have been added in Ontario (March 2007) and Edmonton (April 2009) with other chapters on the horizon.

GOVERNANCE

CIOCAN's volunteer national board sets overall policy and direction for the Association, runs the national e-seminars, leads advocacy initiatives, and provides chapter support in marketing, public affairs, member relations and development. Each chapter elects its own president and board of directors, some of whom take on volunteer portfolios such as marketing and program development. The national board includes chapter presidents as well as representatives from other Canadian regions. Funding is through membership fees.

BENEFITS OF MEMBERSHIP

Members consistently report that the greatest benefit of membership in the CIO Association is the opportunity to network with peers. There's always an informal networking period to kick off live chapter events and national events, and members stay in touch via various social media. Whether you're looking for an idea, a sounding board, or a solution to a problem at your place of business, your fellow CIO Association members can be an invaluable source.

Here's a summary of other benefits:

- Canadian perspective
- Senior executive focus on business strategy and outcomes
- Advocacy on top business issues. (more under Advocacy)
- Self managed; CIOs driving the CIO agenda
- Live and on-line/teleconference events for networking and professional development – to accommodate every schedule.
- Website – public and members only sections at www.ciocan.ca
- Quarterly newsletter and weekly update bulletins
- E-communication with other members by region, by industry, by interest
- Access to research of academic members
- International leverage; community scale. At the CIO Association, we are able to offer discounted access to events and services offered by partner organizations throughout North America and Europe, while retaining a collegial feel at our members-only sessions.
- Strict "code of conduct" policy. Neither sales nor company promotion activities are allowed at CIO Association events. Sponsor vendors have specific well-defined opportunity to liaise with CIO Association members at the annual CIO Peer Forum.
- The opportunity to make a difference to the IT industry, contribute to future generations of IT leaders, and retain a strong IT focus for the Canadian economy.

HISTORY



Dr. Catherine Aczel Boivie
Founding President,
CIOVan and CIOCAN
CEO Inventure Solutions &
Senior Vice President, IT,
Vancouver City Savings
Credit Union

"It's very gratifying to see how the association has grown to provide so much value, from advocating on behalf of CIOs to sharing best practices across Canada."

BENEFITS OF MEMBERSHIP



Tony Payne
Board Member, Edmonton
Chapter; Portfolio: Marketing
SVP IT, Focus Corporation

"It's great to share experiences with other IT leaders – they're such a diverse and talented group. Networking within CIOCAN gives perspective to issues in my own organization – and this makes me a more effective business strategist."

LIVE EVENTS

CHAPTER EVENTS

Each chapter organizes its own live events, Vancouver chapter hosts both executive luncheons and early evening events featuring expert guest speakers or panels. There are also short early- morning coffee meetings downtown twice a month. Ontario chapter usually hosts early evening events, also featuring guest experts. To date, Edmonton has found morning events most effective. If you're traveling, as a member you are always welcome at events hosted by other chapters - a great way to share best practices, and to connect with your peers in other cities. Just check the CIOCAN website for upcoming events at www.ciocan.ca.

Here are themes of some recent chapter events:

- ITIL – Optimum strategies for driving business value
- Marketing IT to the Organization: How CIOs must lead their departments in effective business communication
- Business Intelligence: Ensuring Value – What are the key factors?
- Green IT: Trendy or Essential? Initiatives that work
- Social Media: Beyond the Hype - what is the value proposition vs the risks for your organization?

NATIONAL EVENT: ANNUAL CIO PEER FORUM

The CIO Peer Forum is the highlight of the year. Members from all across Canada gather in the host city to reconnect and to hear top international speakers. Past CIO Peer Forums have been very highly rated by attendees – in 2009 the event received a 4.3 out of 5 rating. The theme for 2010 – Rebranding the CIO. Host city – Toronto.

NATIONAL E-SEMINARS

CIOCAN National offers bi-monthly "hot topic" e-seminars featuring member CIOs and industry experts. We conduct regular surveys to make sure our e-seminar program reflects the needs of our members, industry trends, lessons learned and best practices.

You can participate in online educational/management presentations from the comfort of your office while networking with fellow CIOs from across Canada.

Here are some recent and upcoming themes:

- Netbooks and Google apps: opportunity or distraction? (Gartner presenters)
- The Devil Within: Security Issues inside the Organization. (Cisco presenter)
- Stimulating Innovation: "CIO Round-table" on fostering and harvesting ideas that accelerate business results

CIO PEER FORUM



Mary Anne Ballantyne

Co-Chair, CIO Peer Forum 2010
Assistant Head, Technology and Innovation,
Bishop Strachan School

"CIOCAN has a history of exciting annual conferences, with dynamic themes, thought-provoking speakers with international reputations, and lots of opportunity for focused discussion with CIOs from across Canada."



Craig Ballance

Co-Chair, CIO Peer Forum 2010
Program Director, IT Executive Leadership, Ryerson University/
The CIO Summit and Partner with e-finity group inc

"With our 2010 theme "Rebranding the CIO", we want to help CIOs manage the direction and the optics of this quickly evolving profession. We've worked hard to get beyond the "backroom techie" label and to develop ourselves as thought leaders and business strategists. Now we're going to the next level. CIOs are becoming the agents of change, not just respondents or supporters to the strategies of others. How can CIOs lead and promote transition to a new era effectively and responsibly, and make the shift into other C-level positions?"

NATIONAL E-SEMINARS



Laura Williams

Director, Programs
CIO, Peel District School Board

"We're so pleased with the growing popularity of the national e-seminar program. The caliber of presenters that we're able to attract to our CIO member- audience makes for some very engaging seminars, and the events that we self-host bring a wealth of ideas to the table."

BENEFITS OF PARTICIPATION



Jories Timmers

Board member, Vancouver Chapter,
Membership and Program Committees
Director IT, Powerex

"The more I participate in events and take on leadership roles within the CIO Association, the more I receive from my membership. I not only network with some heavy- weight CIOs in my local community, I also become recognized as a leader amongst them."

ADVOCACY

CIOs share concerns about a variety of government and industry issues and the way they impact organizations and the CIO profession. As a well-recognized and respected group, the CIO Association is able to contribute to and influence policy-making groups in a way that would not be possible for individual CIOs or their individual organizations. The CIOCAN National board, with input from all chapters, selects advocacy issues to pursue and directs the development and publication of position papers. In addition, the CIO Association publishes occasional articles based on member surveys. Here are a few of the issues addressed. (Past papers are available to members on the CIOCAN website.)

New advocacy initiatives 2010:

- CIO to CEO - Barriers and Success Factors
- Ementorship Program for Management-Track Women in IT (with CATA-WIT Forum)

Ongoing advocacy issues:

- Solving the IT Talent Shortage: Challenges and Strategies
- CIOs vs Canada's IT Talent Gap: Defining a Role for the CIO Association of Canada
- Privacy and Security Issues from a CIO perspective: Balancing Risks and Costs
- Disabled Accessibility to Information and Communications: Optimum Strategies for Enacting Proposed Legislation
- CIO Salary Survey and Trends

DEVELOPING THE NEXT GENERATION OF IT LEADERS

The CIO Association's ongoing commitment to developing IT leaders is reflected in its contribution to the creation and support of several noteworthy programs.

- CIO Association Scholarships. To support academic excellence, scholarship and research in information technology, CIOCAN is developing a program of national scholarships for post-secondary institutions across Canada.
- CIO Summit® IT Leadership Program, in partnership with Ryerson University
- CIOCAN/SFU Leadership Program
- CaseIT Competition (with SFU's Segal School of Business)

CIOCAN's CIOs are in demand as speakers and panelists, and our members make many public presentations at schools, universities, government and industry conferences across the country. We are committed to communicating to the next generation, the outstanding opportunities associated with a career in IT leadership.

STRATEGIC ALLIANCES AND PARTNERSHIPS

The CIO Association has forged alliances with selected organizations to extend its range of influence and leverage its contribution to the community. CIOCAN board and committee members liaise with the following groups on a regular basis to ensure that CIOCAN members are up to date on national and international issues affecting the CIO profession, and that CIOCAN's voice is heard. We often work together on selected projects and advocacy issues. Here are CIOCAN's partners. For details, go to www.ciocan.ca/about/relationships.

- Backbone Magazine
- EuroCIO - European CIO Group
- ICTC - Information and Communications Technology Council
- CCICT - Canadian Coalition for Tomorrow's ICT Skills
- CIO Canada/IT World Canada
- CATA-WIT Forum
- Evanta CIO Executive Summit Events*
- Gartner and Vision Events*

*Discounts available to CIO Association members

ADVOCACY



David Codack
Director, Advocacy
VP, Employee
Technology &
Network Services,
TD Financial
Services

"As an association, we can contribute significantly on critical national issues such as the IT Talent Gap. I find it very satisfying to "give back" to the profession through CIOCAN advocacy work."

WOMEN'S E-MENTORSHIP



Susan Doniz
Director,
Marketing and
PR; Project Lead,
Women's
emtorship,
Director IT and
Global Business
Services, Procter &
Gamble Canada

"I'm thrilled about the launch of CIOCAN's emtorship partnership with CATA-WIT, and proud of the work we're doing as an association to help young women succeed in IT management careers."

TO REGISTER, OR FOR MORE INFORMATION CONTACT

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national@ciocan.ca

or contact your local chapter

NATIONAL BOARD OF DIRECTORS

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